

## **Privacy Policy**

Effective 11/18/19

This privacy policy applies to our website [www.unskewmysearch.com](http://www.unskewmysearch.com). To view the privacy policy of our browser extension, Unskew My Search, click [here](#).

### **What we do**

When you search for anything news- or information-related, your search engine is editing results to influence your next click. Unskew My Search shows how your results are different from what you'd see if the search engine didn't know who you are.

We highlight search results ranked higher or lower for you than for others. We then give you a dropdown pane showing search results that would be seen by others, but are hidden from your Page 1.

### **Information we collect**

This website is built on Netlify. By default, Netlify collects your connection request, including timestamp, referring URL, IP address, and user agent, and all of that data is used only in the aggregate for basic analytics purposes ("default information"). According to Netlify's policies, access logs, including IP address, are deleted after 30 days. You can find out more about how Netlify manages this data [here](#).

If you decide to sign up for updates or provide us feedback, we only collect the information that you give us, which includes your email address and any other information you choose to provide ("user provided information").

If you disclose any personal information relating to other people to us or to our service providers in connection with Unskew My Search, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

### **Information we do not collect**

We do not collect information not explicitly described above.

### **What we do with this information**

We use the default information to understand how many, when and where visitors come to our site and how they got there. We also want to understand which parts of our page(s) are relevant and how, when and where they are being used. This data is provided to us by our hosting service, Netlify, and we cannot identify any individual user who visits our site. You can find out more about how Netlify manages this data [here](#).

We use the user provided information, which you give us through our feedback form or by signing up for updates, in order to improve our product and to stay in touch with you. We may use your email address to contact you about product updates in the future. You may opt out of these types of communications at any time by using the link at the bottom of the email.

We do not share any information with marketers or advertising platforms and we do not sell any information.

### **Cookies and Log Files**

We do not use cookies and log files to track information about you.

### **When we collect this information**

Netlify collects default information when you visit and use our website.

We collect user provided information when you choose to use our feedback form, sign up for updates or contact us in any way such as sending us an email.

### **How you can control this information**

Our website will not function without collecting some default information about when and where users are visiting our website. This cannot be turned off, but it is stored and analyzed in the aggregate. You can find out more about how Netlify manages this data [here](#).

You cannot use our feedback form or sign up for updates without providing some personal information to us, which we refer to in this Privacy Policy as user provided information. You can control the collection of that information by not participating in our feedback form or signing up for updates. You may update or delete user provided information by emailing us at [privacy@unskewmysearch.com](mailto:privacy@unskewmysearch.com).

### **Third Parties we work with and what we share with them**

This website is built on Netlify. Netlify collects your connection request, including timestamp, referring URL, IP address, and user agent, and all of that data is used only in the aggregate for basic analytics purposes. You can find out more about how Netlify manages this data [here](#).

We use ProtonMail Business for our Freespoke email addresses. If you email us, your email will be stored according to their privacy policy. You can learn more about their privacy policy [here](#).

### **Data Security**

We use Netlify to host this website. You can learn more about their security measures [here](#). We do not store any information on our own servers.

### **Other sharing of your information**

We may be required by law to respond to subpoenas and other types of legal requests. However, since your information is anonymized, we have nothing to share so we anticipate few requests for this information. All information we store on our servers are anonymized and aggregated and cannot be personally identified.

If Freespoke is involved in a merger, acquisition, or sale of assets, we will give affected users whose contact information they have provided to us on our website notice before their information becomes subject to a different privacy policy and the opportunity to delete such information prior to any other privacy policy going into effect. We are unable to notify users who have not provided us their contact information because that information is anonymous.

### **Application of this privacy policy**

This Privacy Policy applies to the services provided by Freespoke on our website [www.unskewmysearch.com](http://www.unskewmysearch.com).

This Privacy Policy does not apply to:

- The information practices of other companies and organizations that advertise our services
- Services offered by other companies or individuals that are displayed to you in search

results on our web or mobile applications

- Any other product we may offer now or in the future

### **Changes to this privacy policy**

We may change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published and we offer access to archived versions for your review. When we make changes to this privacy policy, we will post the changes in red font and post a notice on our homepage that the privacy policy has been updated and the date at which those updates went or will go into effect for a period of 30 days after the effective date.

### **Contact information**

The Website and Services are offered by Freedom Fries, LLC, d/b/a Freespoke, located at PO Box 6313, Chicago, IL 60606. You may contact us by sending correspondence to the foregoing address or by emailing us at [support@freespoke.com](mailto:support@freespoke.com). Report misuse of the Services or Website at [support@freespoke.com](mailto:support@freespoke.com).

